

Reinvention: redefined

The all-new Saab 9-5 Saloon

One quick glance at the all-new Saab 9-5 and you'll encounter a distinct and powerful presence. It's our most expressive car ever: typically Scandinavian in design, exuding functional and emotional strength through natural, organic lines and shapes. Prepare yourself for a thrilling experience behind the wheel.



The all-new
Saab 9-5

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- ▶ XWD
- ▶ Drive Sense

- ▶ Safety
- ▶ Features
- ▶ Cockpit

- ▶ Heritage
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Saab XWD

A more intense experience,
on all four wheels.

When you push the start button, the Saab XWD cross-wheel drive system is already active. It's among the most advanced systems available, developed in co-operation with Swedish all-wheel drive specialist Haldex. Continuously monitoring your way of driving, and the real-time road conditions, it actively helps improve the car's behaviour. What you feel is better grip, faster acceleration, more agile cornering and improved stability. In all weathers. On all four wheels.



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Drive Sense

Choose your ride



With the advanced DriveSense system you can drive more smoothly in busy city traffic, keep your grip on the open road and enjoy a truly fulfilling driving experience on a winding country lane. Just adjust the agility of the car with a simple twist of a knob. Or leave it in Intelligent Mode and let the car take care of it all for you. In other words, enjoy the ride of your life, courtesy of Saab.



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Unconventional wisdom

It's in our nature.

Nature in Sweden is never far away. On average there are twenty people and one elk to each square kilometre. So perhaps it's no surprise that we developed an elk crash test in order to help reduce the risk of injuries to the occupants in the event of a collision. It's just one example of our real life approach to safety, studying real accidents to help improve the safety of our cars. In the all-new Saab 9-5, we've integrated all of our award winning safety knowledge – as well as a range of advanced driving assistance systems to help improve crash avoidance even further.



Lane Departure Warning

Designed to detect and warn if you unintentionally cross the lane markings at speeds above 37mph.

Roll-over sensing system

Designed to be activated if a risk of roll-over is detected by the system's sensor. Deploys the curtain airbags and the seatbelt pre-tensioners.

Saab Active Head Restraints (SAHR)

Saab invented SAHR – the world's first active head restraints to help reduce the risk of serious neck injuries in rear-end impacts. In the front seats of the all-new Saab 9-5 you'll find the third generation SAHR 3.

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Features

- Ice block inspired lights
- Keyless entry
- DAB radio
- Harmon/Kardon surround sound
- Rear seat entertainment



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Prepare to be moved.

Our aircraft heritage has created a culture of creativity that's unique to Saab. Take an admiring look around the driver's cockpit. You'll find the fascia and centre console has its aircraft inspired instruments focused on your driving position. All the functions you use frequently are easily available to hand, with the launch controls on the centre console – ready for take off.

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Please note, UK models will display mph.



State of the Art?

Drawn from our aircraft heritage.

Aviation is an industry that requires boldness and vision, as well as an understanding of advanced technologies – traits shared by our automotive engineers. A perfect example is the Head Up Display in the all-new Saab 9-5. It places an image of all key driving information clearly in your line of sight. Pilots say that once you've tried it, you can't imagine life without it.

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Gallery



Rollover images to view



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This is only
the beginning



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